

2019 IV 16

0930

Seat No.

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Time : 1½ Hours

**MEDIA ENTERTAINMENT**

Subject Code

**(NSQF)**

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Total No. of Questions : 3

(Printed Pages : 8)

Maximum Marks : 30

*INSTRUCTIONS* : (i) Answer each question on a fresh page.

(ii) Write the question number and sub-question number clearly.

(iii) All questions are compulsory.

(iv) Figures to the right indicate full marks.

1. (A) Choose and write the *correct* alternative from the options given below each statement : 3

(i) To uninstall any software in Windows Operating System you need to go to .....

(a) My Computer

(b) Control Panel

(c) My Document

(d) Recycle Bin

(ii) In Story Building; tool which lets you know where your story is taking place is .....

(a) Setting

(b) Detail

(c) Plot

(d) Trajectory

(iii) I ..... to capture photos of the environment.

(a) likes

(b) liking

(c) like

(d) loves

(iv) A web application that provides message management and reception function in windows 8 is ..... application.

(a) People

(b) Reader

(c) Sky drive

(d) Mail

(v) While talking to a customer over the telephone your ..... matters a lot.

(a) Gesture

(b) Posture

(c) Tone

(d) Facial expression

(vi) While editing audio in Sound Booth, you can see the waveform of the file in the ..... panel.

(a) Editor

(b) Marker

(c) History

(d) Files

(B) Answer the following questions in *one* sentence each : 3

(i) Frame an interrogative sentence on 'Where'.

(ii) Define Focal Length.

(iii) What is Adobe After Effects ?

- (C) Answer the following questions in **2-3** sentences each : 4
- (i) Draw a neat diagram of communication cycle and label all the elements.
  - (ii) What is the use of Timeline Panel of Adobe Premiere Pro ?
2. (A) Choose and write the *correct* alternative from the options given below each statement : 3
- (i) In Open office writer, to change the orientation of a page in horizontal layout we have to click on ..... in orientation.
    - (a) Horizontal
    - (b) Landscape
    - (c) Portrait
    - (d) Cloud computing
  - (ii) In Adobe Premiere Pro; an independent copy of a source clip, which you create manually is ..... clip.
    - (a) Instance
    - (b) Sub
    - (c) Duplicate
    - (d) Source

(iii) The branch of linguistic which studies the sound system of languages is called .....

- (a) Phonology
- (b) Articulator Phonetic
- (c) Acoustic Phonetic
- (d) Auditory Phonetic

(iv) The scene of the story in which the main tension of the story is brought to their most intense point is .....

- (a) Climax
- (b) Resolution
- (c) Back story
- (d) Crises

(v) The end user of goods or services is known as .....

- (a) Telemarketer
- (b) Marketer
- (c) Retailer
- (d) Consumer

(vi) In spreadsheet, the gray-colored row located to the top of the rows with letters A, B, C, etc. is called .....

- (a) Row header
- (b) Cell header
- (c) Column header
- (d) Sheet header

(B) Answer the following questions in *one* sentence each : 3

(i) Identify and write the names of the below given parts of a Camera :

(a)



(b)



(ii) Give an etiquette which you should follow while talking on Telephone.

(iii) Define Video Editing.

- (C) Answer the following questions in **2-3** sentences each : 4
- (i) Explain 'Font' in a document.
- (ii) What techniques are you going to use to give good service to the customers ?
3. (A) Answer the following questions in *one* sentence each : 3
- (i) What are Key frames in Adobe After Effects ?
- (ii) Suppose you want to see the LBW of a cricket batsman in slow motion. Suggest what technique you will use to achieve the same in Adobe Premiere Pro.
- (iii) Draw a neat diagram of below given tools of Adobe Premiere Pro :
- (a) Razor Tool
- (b) Track Select Tool
- (B) Answer the following questions in **2-3** sentences each : 4
- (i) How and using which command you are going to show the comparison of employees salary from the below given table in graphical form ?

	A	B	C	D
1	ABC Company Ltd.			
2	Employees Salary for the month of February 2019			
3	<b>Employee Code</b>	<b>Name of the Employee</b>	<b>Salary</b>	
4	111	Rajaram Rathod	15000	
5	112	Manoraj Gupta	20000	
6	113	Sarabjeet Singh	18000	
7	114	Ganpatrao Lokhande	18000	
8	115	Rajan Sharma	25000	
9				

(ii) List any *four* types of layers in Adobe After Effects.

(C) Answer the following questions :

3

(i) Explain below given terms related to camera :

(a) Aperture

(b) Close-up shot

(c) Low angle.