



2018 VI 23

0930

Seat No. :

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Time : 1½ Hours

TRAVEL AND TOURISM
(NSQF)

Subject Code

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Total No. of Questions : 3

(Printed Pages : 4)

Maximum Marks : 30

- INSTRUCTIONS :** i) Answer **each** question on a **fresh** page.
ii) Write the question number and sub-question number **clearly**.
iii) **All** questions are **compulsory**.
iv) Figure to the **right** indicate **full** marks.

1. A) Choose the correct alternative given below and rewrite the following sentences : [3]

- i) In tourism terminology, EMT stands for
- Early Morning Tea
 - Early Meal Time
 - Early Money Transaction
 - Employee Mail Ticket
- ii) _____ is a presentation application.
- MS PowerPoint
 - MS Excel
 - MS Word
 - MS Access
- iii) _____ is one of the most positive body gestures.
- Unpolished shoes
 - Untidy clothes
 - Sleepy face
 - Smile



iv) _____ means to have a neat and tidy appearance.

- a) Communication
- b) Respect
- c) Grooming
- d) Imagining

v) FOREX stands for

- a) Foreign employee
- b) Foreign exchange
- c) For employee
- d) Foreign education

vi) _____ is a famous search engine.

- a) Samsung
- b) Nokia
- c) Intel
- d) Google

B) Answer the following in **one** line **each** :

[3]

- 1) Name and explain in brief any one type of passport issued in India.
- 2) Which tourism product does IFFI represent ?
- 3) Which document is required for an International travel ? (any one)

C) Answer the following questions in **two-three** lines :

[4]

- 1) Name any two negative environmental effects of tourism.
- 2) Describe natural tourism products with examples.

2. A) Choose the correct alternative given below and rewrite the following sentences :

[3]

i) W.W.W. stands for

- a) World Wide Web
- b) World Wrestling Won
- c) World Wide Water
- d) World Water Weather



- ii) European plan mean
 - a) Only room rent
 - b) Room rent + continental breakfast
 - c) Room rent + any 2 meals
 - d) Room rent + American breakfast
- iii) The intersection of rows and columns are called
 - a) Rows
 - b) Columns
 - c) Paper
 - d) Cells
- iv) Jungle plan stands for
 - a) Room rent with all meals + jungle safari
 - b) Only room rent
 - c) Room rent + any 2 meals
 - d) Room rent + American breakfast
- v) _____ is a famous web browser.
 - a) MS Excel
 - b) MS PowerPoint
 - c) MS Word
 - d) Internet Explorer
- vi) For closing an existing PowerPoint you have to click _____ button.
 - a) **B**
 - b)
 - c) **U**
 - d) **I**

B) Answer the following questions in **one** line : **[3]**

- 1) Distinguish between National Park and Wildlife Sanctuary (any one point).
- 2) Explain in brief any one function of a travel agency.
- 3) Describe the term site based tourism product ?



C) Answer the following questions in **two-three** lines : [4]

- 1) Describe man made tourism products with examples (any 2).
- 2) Write any two points to be kept in mind while answering a telephone call.

3. A) Answer the following questions in **one** line **each** : [3]

- 1) Give any one work place etiquette.
- 2) Explain in brief the role of tourism in foreign exchange earnings.
- 3) Name any two determinant of personality.

B) Answer the following questions in **two-three** lines : [4]

- 1) Write down any two grooming tips which will help you to be professionally groomed.
- 2) Write down any two uses of MS Excel.

C) Answer the following question in a proper format : [3]

Prepare your Resume or C.V. (Curriculum Vitae) for applying for a job.
